Data Discovery & Profiling

Take the first step to better data quality. Understand your data, gather metadata, and discover paths to improvement with our free data profiling powered by Ataccama ONE.

Data quality is the key to success in any organization. In order to make the right business decisions, you have to first understand the data. Data discovery and profiling should always be the first step in any data project. Use our Ataccama ONE platform to uncover problems in your data from incorrect or missing values to duplicates and more.

Knowledge of the state of your data quality empowers data users to make smarter, more informed decisions and prevent costly mistakes. Keep all your findings in a Data Catalog, share insights with your colleagues, and leverage that information for future projects.

USE CASES

Data Profiling

Discover, analyze, and understand critical patterns in your data. Visualize the frequency, domain, and mask analysis of values, uncover complex dependencies between data attributes, and represent relationships between entities. An accurate picture of your data is just one click away.

Metadata Discovery & Definition

Overloaded with hundreds or thousands of unknown data sets? Afraid of the sheer amount of manual configuration it will take to start working with your data? Employ smart, automated metadata discovery algorithms instead—and spend your time where it really counts.

Text Analytics & Unstructured Data Discovery

There is more to data than columns and rows. Turn your attention to unstructured data with Ataccama ONE. Use our platform to prepare, profile, and explore your text-based data content—from CRM notes to social media, emails, and call transcriptions—and fuel your smart text mining pipeline.

CLIENT REVIEWS

GARTNER PEER INSIGHTS

Read about our clients’ experience with our tools.

Review our products.

→ GARTNER.COM/REVIEWS (ATACCAMA)
Extract essential information about your customers from unstructured texts, and use it to strategize personalized marketing, content categorization, sentiment analysis, churn prediction, loyalty analysis, customer feedback, fraud detection, risk analysis, and competitive intelligence.

**Business Glossary**

Manage your business terms and automatically map them to existing data sources in the Data Catalog keeping them synced and up-to-date. Custom hierarchy structure allows organized storing of items into an unlimited hierarchy structure. Collaboratively agree on used terms, their definitions and policies, and how to use the data with your colleagues to ensure everyone in the company is always on the same page.

**Data Catalog**

Take advantage of a comprehensive metadata management module, providing central storage for all metadata ever discovered or created in Ataccama ONE. This information is easily accessible and can be leveraged for future projects, providing the full context and native support for information governance.

All metadata is accessible via an API or the Ataccama ONE application, leveraging its common features such as self-service configuration, collaboration, workflow, and machine learning powered insights.

**BUSINESS BENEFITS**

- Get an objective picture of data quality—instantly
- Facilitate and accelerate data quality initiatives
- Easy-to-use interface for business users
- Keep all your findings in a Data Catalog for future projects
- Data Discovery & Profiling free for commercial use

**GET STARTED**

**ASK FOR A DEMO**

See what we can do for your data project. Get in touch to see a full demo of Ataccama ONE.

→ info@ataccama.com

**TRY ONE-CLICK DATA PROFILING**

Free account. Instant insights.

→ one.ataccama.com

**LOOK FOR US IN THE MAGIC QUADRANTS**

Gartner Magic Quadrant for Data Quality Tools
Gartner Magic Quadrant for MDM Solutions

**READ HOW MACHINE LEARNING TRANSFORMS DATA MANAGEMENT**

→ ataccama.com/freemium

**FEATURES**

**Collaboration & Ease of Use**

Stay in sync with access to a shared Data Catalog & Business Glossary and communicate with your team in a sleek interface.

**Automated Mapping of Business Terms**

Automated mapping of business terms to existing data sets ensures that the Data Catalog & Business Glossary are always synced and up-to-date.

**Data Discovery on Multiple Sources**

Easily profile your whole data warehouse with a single click. Discover the content and value of your data across multiple data sources and automatically tag it for future use.

**ATACCAMA ONE: AI-POWERED DATA CURATION FOR DIGITAL TRANSFORMATION**

Discover more platform modules at ataccama.com