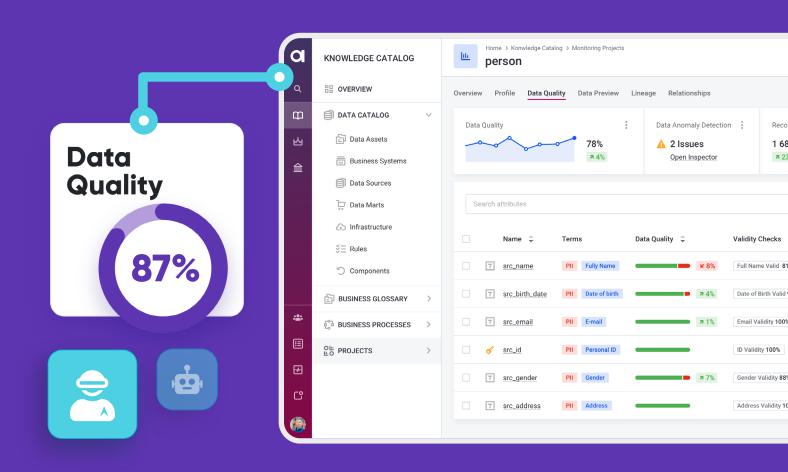
#### ataccama ONE

# LI Data Quality Management

Data quality. Automated.





#### Data quality without the extra work

An automated data quality solution that lets you understand the state of your data, validates & improves it, prevents bad data from entering your systems, and continuously monitors data quality. With minimal effort.



# Automated data quality rules

Configure once, assign to a business domain, and re-use everywhere. Automatically.



# Anomaly detection

Just toggle it on, and our Al will detect and report irregularities in data.



# Fast data processing

Process any data volume in a distributed manner without moving the data.

"Take a data quality product and implement it in such a quick turnout time, it's actually quite great."

Data Quality Product Director, Fortune 500 Pharma

### We combine enterprise and cutting edge



Suitable for both **small teams** just starting out with data quality and **enterprise-wide** data quality programs.



**Easy integration.** Get reliable data into any internal app or with existing ETL and CI/CD pipelines without slowing them down.



**Roll out DQ projects faster** with smart automation powered by metadata and Al.



Data quality accessible to anyone. Check any dataset in minutes.



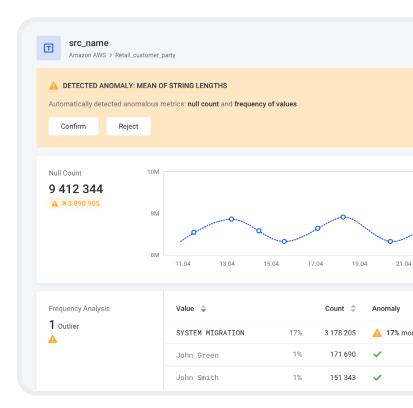
**Spend less time** extending the solution with new data sources. Data quality rules are applied automatically.



Doesn't require tons of resources and delivers **quick ROI**.

## **Everything you need to ensure data quality**

- Data quality monitoring & reporting
- Data standardization& cleansing
- External data enrichment
- Data quality firewall
- Data preparation
- Data masking
- Issue tracking & resolution
- De-duplication

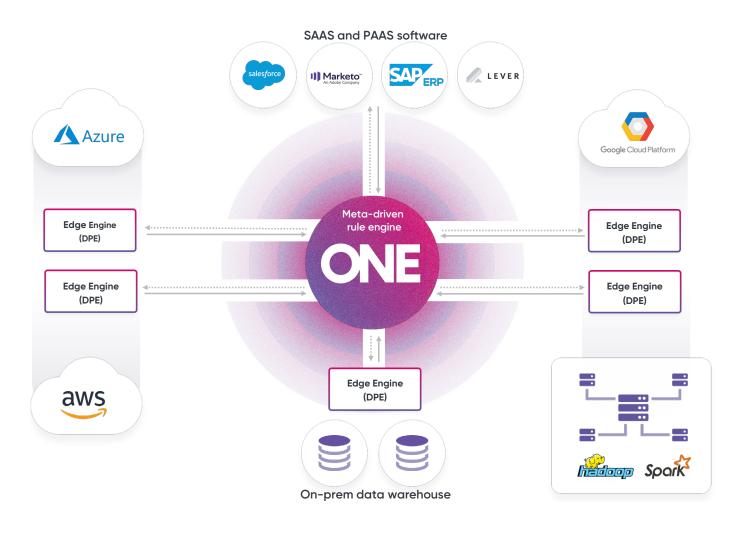


#### How automated data quality works

Ataccama ONE automates data quality by discovering the contents of your data and applying business rules dynamically.

1 Cat	alog your data	Connect your data sources and discover data domains, such as name, address, product codes, etc.
2 Cor	nfigure rules	Set up data quality rules for validation and standardization.
3 Maj	p rules to domains	Assign rules to specific data domains—not data in specific sources.
4 Aut	omate	For any new data source you connect or dataset you want to check, data quality rules will be assigned automatically.

# Process data wherever it is, with a single set of rules and transformations





Reusable rules and configurations for all data sources



Fast data processing and optimal performance



Future-proof and automated solution

Trusted by leading brands across the world













Learn more at ataccama.com

