ataccama ONE

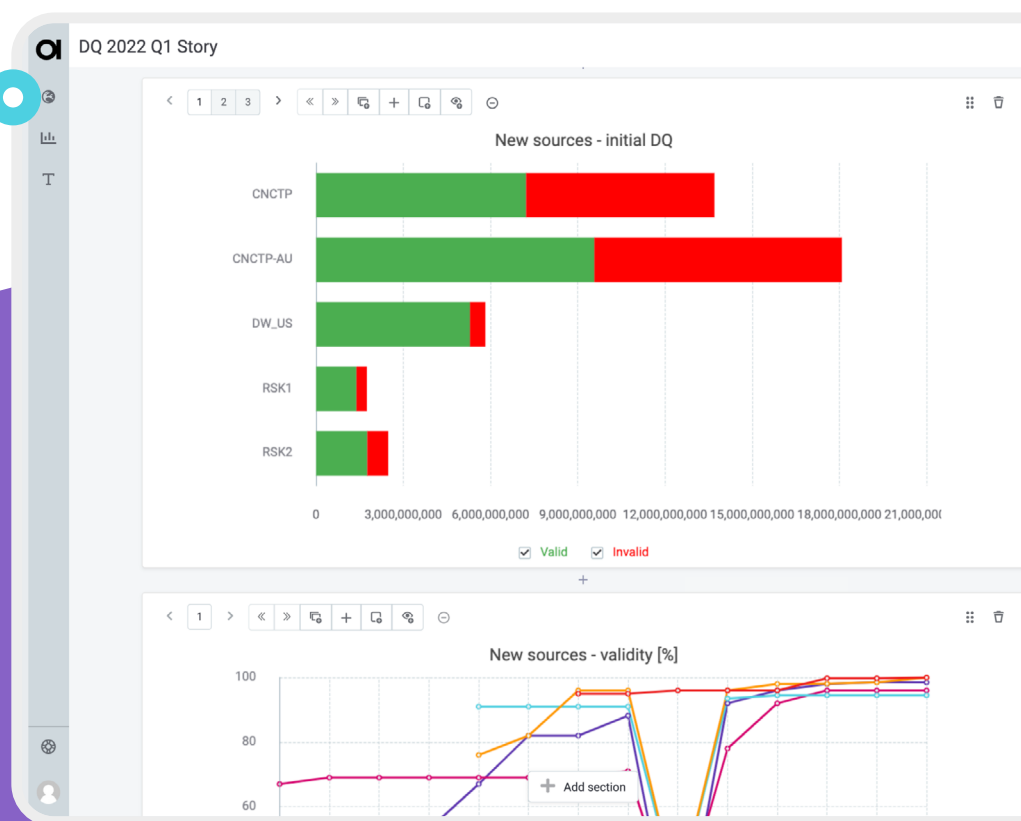# Tell your Data Stories

Don't just present facts. Tell stories with data.
Connect the dots for your audience.

Data Stories

Insight

DQ 2022 Q1 Story

New sources - initial DQ

CNCTP	
CNCTP-AU	
DW_US	
RSK1	
RSK2	

0   3,000,000,000   6,000,000,000   9,000,000,000   12,000,000,000   15,000,000,000   18,000,000,000   21,000,000,000

☑ Valid   ☑ Invalid

New sources - validity [%]

100

80

60

+ Add section

Ataccama ONE Platform

Engage your audience.
Tell a story with context.

Data Stories is a rapid data visualization tool designed to create, present, and share data-driven narratives using dynamic reports, animations and tooltips.

Foster a culture of communication

Give everyone a means to share insights within their team or company-wide.

Explain your reports

Turn static reports into engaging data stories and explain them to your audience.

Take knowledge retention to a new level

Create easy-to-consume reports that stay up-to-date and effortlessly onboard new employees.

> "Getting insights is like a Facebook post within the organization. If we give users an option to publish stories, it opens up a discussion."
>
> Product Architect, Data Quality Platform at a Multinational Brewing Company

How it works.

Data Stories lets you intuitively create a data-driven narrative or simple reporting and share it with others.

1 Connect your data

2 Create the story

3 Share

Get data from Ataccama ONE, upload a flat file, **provide a URL to a live data set**, or **connect to Google Drive**.

Use a library of **30+ visualizations** to get your message across. Explain your reports yourself or **use our AI and connect the dots** for your audience.

Create **a public or private URL** or **embed your story** within your application.

More than data visualization.

Interactive stories for viewers

When you share your story, users can cross-filter data, switch views, and drill down to details.

Custom or AI-generated explainers

Add comments and explainers to your stories or let AI do it for you.

All the charts you know and more

Choose from dozens of familiar chart types and widgets.

Super-easy sharing

Publish your story or embed it within your application.

Automated data updates

Save time on updates when the source data changes.

Custom API connectivity

Connect any data source with our flexible API.

OI My story

Worse ↑ **New cases, Spain**
New cases in Spain have increased, skyrocketing from 151 to 5,236,777. Comparing last 90 days.

Worse ↑ **New cases, France**
New cases in France have increased, skyrocketing from 466 to 3,454,189. Comparing last 90 days.

China
37,897
1,631,535
2,506,848
2,469,365
2,571,194

France
30
466
407,472
3,454,189
5,599,738

France
● 5/1/2020: 5,599,738

Spain
151
742,546
5,236,777
7,102,653
7,331,192

United Kingdom
2
606
282,089
3,312,675
6,993,261

0   1,000,000   2,000,000   3,000,000   4,000,000   5,000,000   6,000,000   7,000,000

☑ 1/1/2020   ☑ 2/1/2020   ☑ 3/1/2020   ☑ 4/1/2020   ☑ 5/1/2020   ☑ 6/1/2020

Works with the rest of **Ataccama ONE.**

Data Quality Management

Present the progress of your data quality initiative to stakeholders.

Data Catalog

Coming soon

Connect to your data sources and create custom reports.

Master Data Management

Coming soon

Monitor your master data from all angles and create a report that's always up to date.

Give Data Stories a try! It's free.

datastories.ataccama.com

10 public stories • **10** datasets • **10 million** data rows